

# ***Fuller Hair Newsletter***

## ***Summer/Fall'06 E-Newsletter***

### ***Part One***

#### ***Welcome to Fall by***

***Karen Peterik of New Life Hair***

WOW! Is it already September? Judging by the fact that our kids are back in school, I guess it is. My apologies for being so late in getting this out to you, but extensive business travel and the death of my brother changed the flow of the summer for me. Feeling reinvigorated by cooling temperatures and able to look back at what I've learned this summer, I am eager to share the following with all of you, my dear clients.

This year's NAAF Conference in Minneapolis, MN was the best one yet and one of the reasons is that in addition to having Murray Barrington (the manufacturer of our hairpieces) there, we got to meet two other dealers, Martine from Sydney, Australia and Deanna from New Zealand's North Island. They have graciously agreed to contribute to this newsletter.

As always, we Freedom Wigs Dealers are looking for your invaluable input; we learn so much from all of you. Let's make this a great source of information sharing and support!



Karen Peterik, Freedom Wigs Dealer in the Midwest

It's not enough to simply HAVE beautiful hair – we need to learn the latest styling techniques to stay up to date and be fully capable of looking our best – that is, unless you have a live-in stylist! Over the last few years I have enjoyed wearing “light curl” to “heavy curl” hairpieces for which I needed to learn curl-enhancing styling techniques - gel, scrunch and diffuse-drying. But since getting my 8” long, “light wave” hairpiece earlier this summer I have had to develop some new styling methods. To that end I discovered two great tools that we can use, with care, on our hairpieces. The **Chi Ceramic Flat Iron** produces fluid strips of silky hair. It smoothes and condenses like no other styling tool. The results can be seen in the above photo of me wearing glasses. I use their **Iron Guard thermal protection spray** and choose the medium heat setting – any hotter setting is unnecessarily damaging to our hair. Simply run the iron straight down through parted sections of hair without pausing in any one spot.



This photo illustrates the results on the same hairpiece using the **Wiggo Hot Air Brush**. I was really excited to find this sensible styling tool at Ulta that combines a hair dryer, curling iron and hair brush all in one easy-to-use barrel with retractable bristles! This tool will add tons of volume at the same time it smoothes and curls. A thermal protector is a good idea here too since you are using heat and you can finish with a light hair spray for a lasting do. Style on, sisters!



Debbi Fuller, Freedom Wigs Dealer in Eastern US

And owner of Fuller Hair ([www.fuller-hair.com](http://www.fuller-hair.com))

If you need to do a **SPOT REPAIR** on your prosthesis for any reason, follow these steps:

1. Go to the hardware store and buy the smallest tube of clear window and glass silicone you can find. Once opened, silicone tends to harden and become unusable fairly quickly.
2. Clean the inside of the base in the area to be treated with alcohol and let dry.
3. Dab on silicone with a popsicle stick or directly from the tube onto the spot to be repaired.
4. Dip your finger in a mixture of dish soap (like Dawn) and water. Use a small container like a coffee cup or a small bowl to mix the water and soap.
5. Smooth the silicone with your soapy finger.
6. Let dry overnight.

7. If it is still tacky in the morning and you have to wear your prosthesis, cut a section of Glad Wrap (no other wrap will do) and put it over the spot. It will NOT stick to the silicone and you can peel it out and let it dry more when you are able to have it off of your head again.
8. If you get any silicone on the hair by accident, do not try to remove it when it is wet and sticky. It will dry to the consistency of rubber and then you can just ball it off of the hair between your fingers easily.
9. This is a good stop gap measure when you are unable to send a piece in for repair immediately, or if you have just a small spot and the rest of the piece is in really good shape. It keeps the moisture from penetrating the spot and causing premature hair loss.

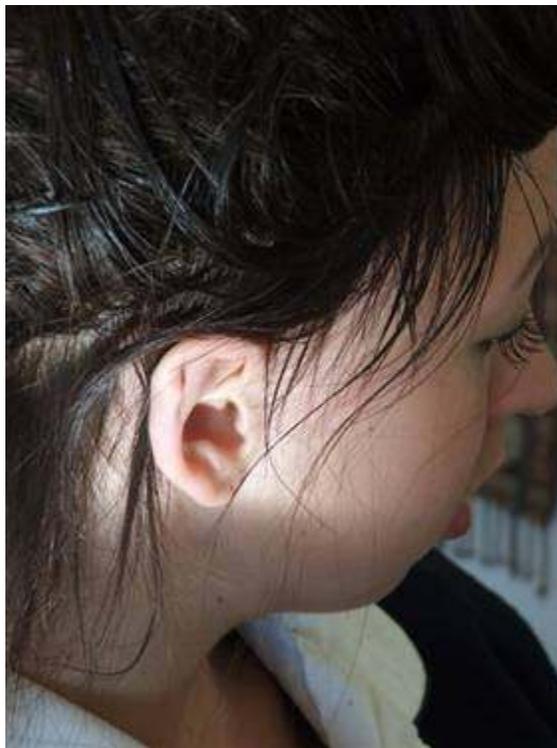
Here's a late-breaking tip from Debbi:

I just heard from my client, Ali who has had trouble in the past keeping her eye make-up on. She suggests going to a site called [www.sephora.com](http://www.sephora.com) or going to one of their retail stores and purchasing two of their products. One is "**She Lac**". When you apply your eyebrow make-up, you paint this clear product over it and your make-up will not come off until you take it off with make-up remover. You can also use it on your eyeliner. The second product is called "**Smudge Pot**" and it is used with a tiny brush to paint gel eyeliner where your lashes should be on the lower lid. This also won't come off unless you use make-up remover. These tips might be useful for those of you who are affected by eyelash and eyebrow hair loss.



Martine, Freedom Wigs dealer in Sydney, Australia and owner of Freedom Wigs Australia ([www.freedomwigs.com.au](http://www.freedomwigs.com.au))

Martine offers the following photograph of a client's **“fringe” hair**. It perfectly illustrates the tips coming to us from Deanna in the following paragraph.



My name is Deanna and I work for Freedom Wigs in New Zealand. My daughter is named Libby; she is 15 years old and has had Alopecia Areata for the last 4 years. What a roller coaster ride this condition is! My daughter wears a Freedom Wig which is 14 inches long, wavy blonde and beautiful. My daughter had some specific requirements for her wig. One of the biggest, for her, was the ability to be able to wear her hair in different styles. Libby is involved in her School Choir; because of this she has to wear her hair tied back in very tidy styles. She is also in her own band; the requirement for this is anything but tidy styles. J With both

of these activities, style choices are easily achieved with a Freedom Wig if you use the following tips:

1. When you get your hair cut make sure to cut baby hair around the back edges and ear flaps of your wig. This gives the illusion of growing hair and disguises the edges of your wig when it is pulled into a ponytail or bun. Please use a recommended professional hairdresser and err on the side of caution whenever cutting our wigs. It is better to cut this baby hair longer rather than shorter. If you go too short it can give an unnatural look which is just what we don't want.
2. It is better to wear your hair tied loosely – rather than pulled tight around the edges of your wig. This is a better option for two reasons, it give the wig a very natural looking hairline and stops any stress being put on the cap and hair.
3. When you wear your hair in a French Plait, High Pony or any other style that is up, make sure that you leave sufficient hair around the fringe area to continue to disguise the front of the wig cap.



Deanna, Freedom Wigs dealer in New Zealand

with daughter, Libby

